



ACTON COC NEWS

May 2011

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Insurance
(661) 478-9604

Vice President
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AV Bazaar
(818) 388-2561



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Keller-Williams
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O'Mara Plumbing

Fran Grady
Keller-Williams
Realty
(661) 478-9205



Gary Lubben
RER Realty
(661) 269-2258

Pam Gram
The Pit Stop BBQ
(661) 269-2866



Jim Schutte
JAS Construction
(661) 269-8604

**Don't Miss The Next Chamber Breakfast
Friday, May 27th, 7:30 am at Sweetwater Cafe**

"The 4th of July Parade Fundraiser Car Show" was Great!

If you didn't get to go to the Car Show at Thousand Trails, you missed a lot of great cars, vendors, live music by Frater, food, raffles and auctions. Mark your calendar for next year's event, which has tentatively been set for May 19, 2012.

The weather was absolutely perfect and the setting was gorgeous as 69 cars attended the event. Held at Thousand Trails Resort, the cars parked on the grass underneath great big trees offering a comfortable setting for car participants and spectators alike. The event started off with the singing of the National Anthem before the judging of the cars began. Judges included Acton's own "Movie" Mike Walsh and Tommy "Itchy" Otis from *Car Warriors*. In addition to all the great classic cars were Don Garlits' Swamp Rat III and "Movie" Mike's A Fuel Dragster, both of which fired up for the crowd to experience the power of these machines.

Chamber members had the opportunity to have a booth at the event to promote their products and services. Participating members included: Lee Bernard from I've Been Framed; Ann Koretz from Scentsy Flameless Candles; Elizabeth Billet from Blum Ranch; and Pam Gram and Pete Weaver from The Pit Stop BBQ. Fran Grady, Ellen Murphy, and Ethel Schutte, with the help from others, set up the raffle table and sold event T-shirts, while the Acton Royal Court sold 50/50 raffle tickets and regular tickets under the guidance of Wendy Moore.

Between sets by the band, Frater, who played classic rock and blues, Gary Lubben acted as MC. Included in his announcements, Gary mentioned sponsors, ran the raffles, and ran the live auction, which included items such as golf clubs, a die cast car autographed by Jack Roush, 2 BBQ Rib dinners, and more.

Special thanks go to Dan and Ellen Murphy and Jim and Ethel Schutte for heading up this event and making it happen! Sponsors of the event included the following:

**Support the Chamber
VOLUNTEER!**

Aqua Dulce Hardware, LJ Automotive, Premise Keepers, Acton Auto Parts, Mike's Tire Man, Justice Brothers, Mechanix Wear, K & N, Premier Printing, Direct Tire, Anheuser Busch, California Car Cover, Meguiars, Brandt Racing, Big John's Performance, Black Diamond Tinting, Antelope Valley Harley Davidson, Galpin Auto Sports, The Pit Stop BBQ, Air Flow Research, Centerline Wheels and Hunter Dodge.



Farmer's Market Coming Soon!

The Acton Chamber of Commerce has obtained preliminary permission to use the vacant lot in front of Don Cuco's for a weekly Farmers Market starting on June 7th. The tentative hours of operation will be from 3 PM to 6:30 PM on each Tuesday starting the 7th of June.

Members of the chamber have been visiting various other Farmer's Markets in the area as well as in Ventura Co. to get ideas on how and when to operate a market here. Many applications have been handed out at other farmers markets to encourage growers to come to Acton so we can make this a worthwhile enterprise. Applications are available for booth space at \$25 for a 10' x 30' foot area for one vehicle and one pop-up. Other spaces (10' x 10') can be added for an additional \$25. We are in the process of evaluating the financial structure of the market and there may be an additional 5% (3% for Chamber members) fee based on actual product sales. An alternative may be a flat 6% of sales fee.

This Farmer's Market will be a "Certified Farmer's Market", meaning that each vendor must be an actual grower certified with the State of California Dept. of Agriculture. No vendors selling wholesale purchased products (fruits, vegetables, citrus, etc.) will be allowed. Anyone can be a certified grower but there is an application process that costs about \$60. If you are interested in becoming certified we will soon be able to provide details on the process.

There will be an area for "Non-Certified" vendors that sell crafts they have made or products such as canned goods. All vendors must have all Certifications and/or Health Dept. permits prior to being allowed to sell goods.

Since we will be on private property the owners of the land have required us to not allow vendors selling prepared food or beverages in the market. It is our objective to help bring people to the restaurants and other business in the area, not to interfere with their business.

Since this is a new project for us I am sure it will evolve and the rules and limitations will change.

If you have suggestions or comments please contact a chamber board member.

Gary H. Lubben
RER Realty
661-816-7759

4th of July Parade

The Acton 4th of July Parade is rapidly approaching. The theme for this year's parade is "Made In America". The Chamber held a contest to come up with the theme, and Laura Blankenship sent in the winning entry. Forms for the parade are available on the Chamber website at actoncoc.org/special_events.html.

The realities of putting on the parade are huge. Although the parade has been approved by the Pentagon for a flyover to start the parade, other issues have arisen which may prevent us from having the parade. We have received a new bombshell from the county. We now have to pay the Road Department to close down Crown Valley Road for the parade. The price is approximately \$3300.00 and we can't do it ourselves unless we want to assume all the liability. We don't have all the answers yet. If we want a parade, we have to do this or hire a private company that does this. We (the Acton Chamber) are not being singled out. So in addition to our past year's expenses, this new additional cost of this may prohibit us from having the parade unless other community groups step forward to help with the expenses that the Chamber has paid in the past.

Another huge issue in putting together the parade are volunteers to make this happen! Several people are not enough man power to handle all the logistics of the parade such as toilets, numbering the street for parade entries, parade entry check-in, judges, announcers, trash, and events held at the Community Center. The Chamber again would like to host our pre-parade dinner and dance, but without additional help, these things may not come to reality. If you, or your business, can help, please contact us! The Chamber Board is made up of volunteers. **Now it's time for members to make a difference as well!**

Save These Dates For Upcoming Chamber Events...

May 27th Chamber Breakfast — 7:30 am, Sweetwater Cafe in Agua Dulce

June Farmer's Market — Starting June 7th, and each June Tuesday at the corner of Sierra and Crown Valley, 3 - 6:30 pm

June Mixer — Fran Grady & Wendy Moore of Keller Williams, details to be announced

June 24th Chamber Breakfast — 7:30 am, Location forth coming

July 3rd Chamber Parade Fundraiser Dinner/Dance — 6:00 - 10:00 pm, Location forth coming

July 4th Parade — 9:00 a.m. - 12:00 pm, Crown Valley Road

To keep track of everything from Mixers and Networking Breakfasts to our upcoming events, you can now find everything on the website at www.actoncoc.org/special_events.html.

Now available online are the following flyers and application forms:

[Back Issues of Chamber Newsletters](#)

[4th of July Parade Information and Applications](#)

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Fran Grady
661. 478. 9205
fgrady@antelecom.net
DRE# 01156495

Wendy Moore
661. 733. 9759
wendymoore@kw.com
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todd@toddmmain.net

